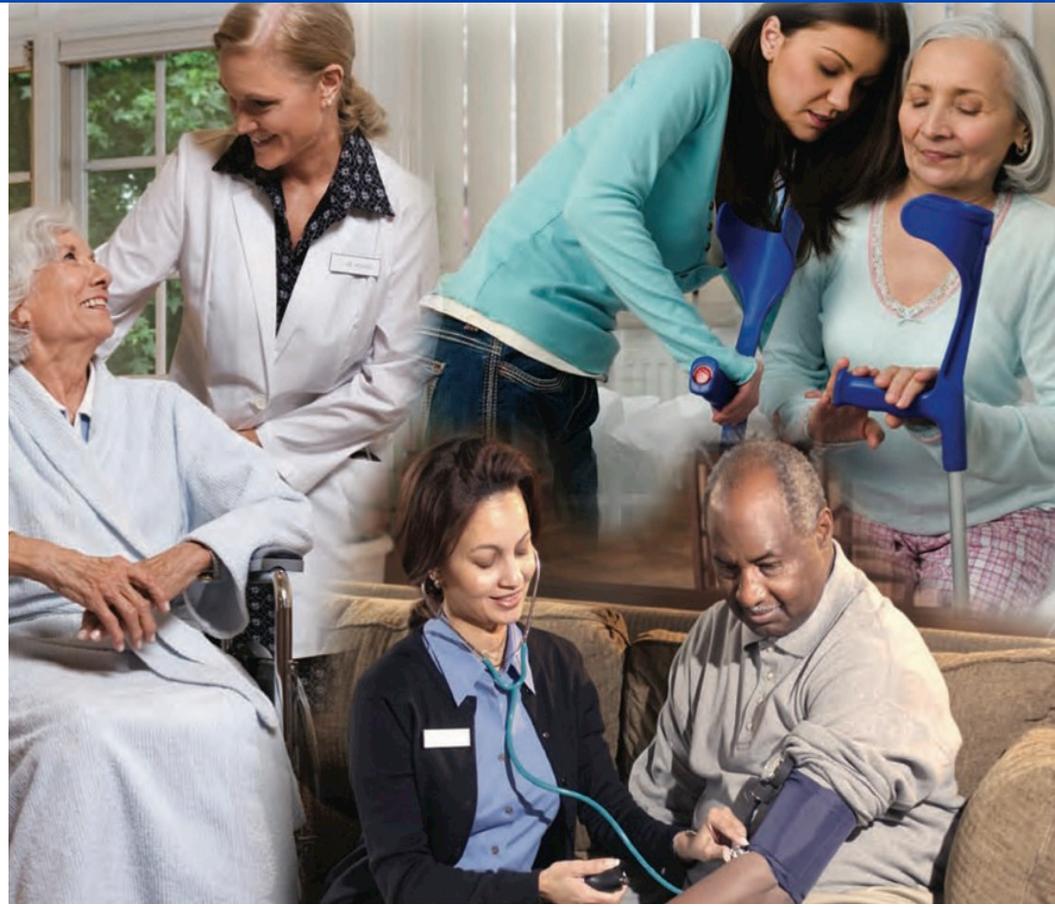


# Medicaid Innovation Accelerator Program (IAP)

## IAP Information Session: Data Analytics Support for State Medicaid Agencies

December 8, 2016

3:00pm-4:00pm ET



# Logistics for the Webinar

- To participate in a polling question, exit “full screen” mode
- Use the chat box on your screen to ask a question or leave a comment
  - Note: chat box will not be seen in “full screen” mode
- During Moderated Q&A, can also ask questions verbally
  - To ask a question, press **\*7** to un-mute your line
  - When complete, press **\*6** to mute your line

# Welcome!

- Tim Hill, Deputy Center Director,  
Center for Medicaid and CHIP Services

# Today's Speakers

- Karen Llanos, Medicaid Director of IAP, CMCS
- Jessie Parker, GTL and Analyst on IAP Data Analytic Team, Data and Systems Group, CMCS

# Polling Question #1

Who do we have on the call today?

- State Medicaid agency
- Other state agency
- State contractor/vendor
- Other

# Agenda for Today's Call

- Overview of Medicaid Innovation Accelerator Program
- Goal and Approach to Data Analytic Support for States
- How to Apply for Data Analytic Support
- Questions and Next Steps

# Overview of Medicaid Innovation Accelerator Program (IAP)

# Medicaid IAP

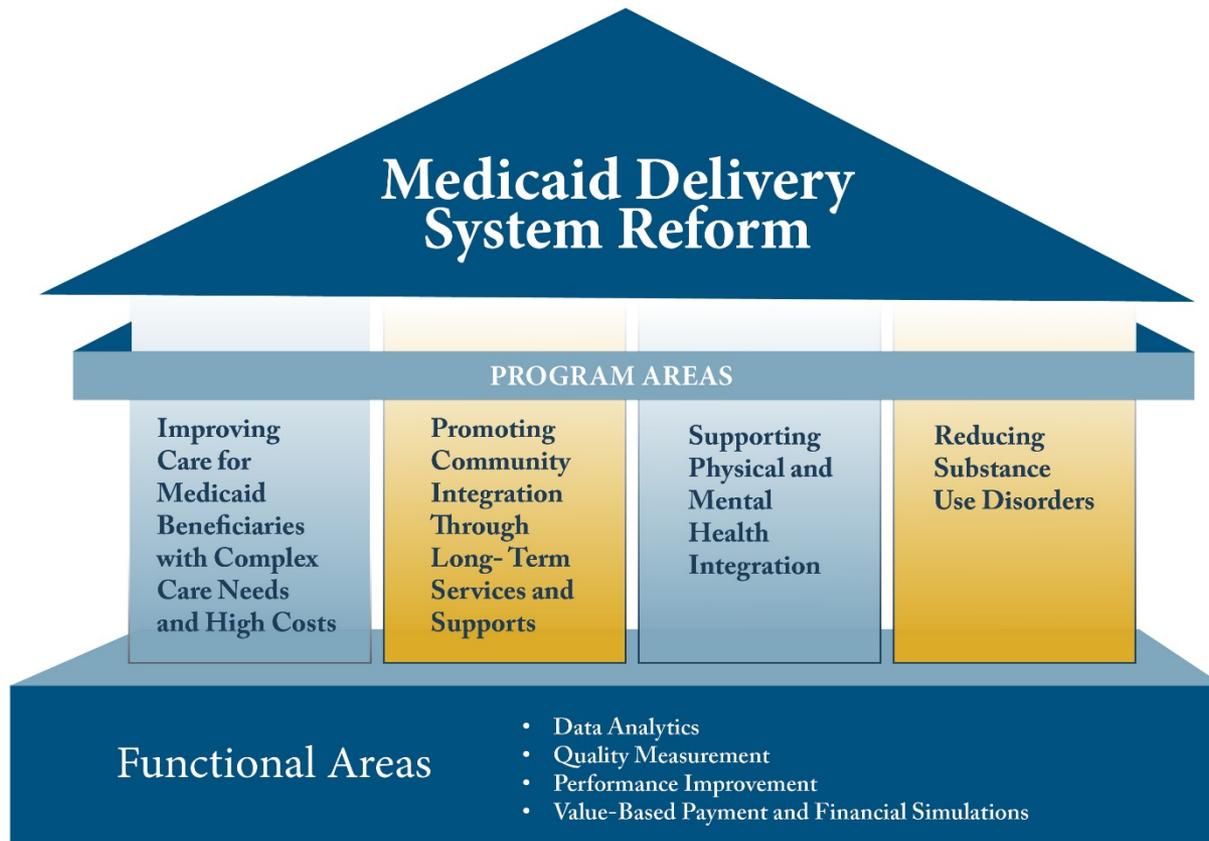
- Four year commitment by CMS to build state capacity and support ongoing innovation in Medicaid through targeted technical assistance\*
- A CMMI-funded program that is led by and lives in CMCS
- Supports states' and HHS delivery system reform efforts
  - The end goal for IAP is to increase the number of states moving towards delivery system reform across program priorities
- Not a grant program; targeted technical assistance

\*IAP is a technical assistance model. IAP refers to “technical assistance” as “support,” “program support” or “technical support”

# How Do We Define Success Across IAP?

- Has participation in IAP led to increased delivery system reform in the IAP program priority areas/populations?
- Has IAP increased states' capacity to make substantial improvements in:
  - Better care, smarter spending, healthier people?
- Has IAP built states' capacity in the following areas:
  - Data analytics, quality measurement, performance improvement, payment modeling & financial simulations?

# IAP Program and Functional Areas



# Goal and Approach to Data Analytic Support for States

# Data Analytic Support for States

- States vary widely in data-analytic capabilities
- Variety of challenges using Medicaid data
- Data analytic capacity can limit reform efforts
- Support will increase states' aptitude with Medicaid data

# Overarching Goal for IAP Data Analytics

**Assist states in using data to improve programmatic decision-making across a variety of analytic areas**

# Menu of Available Data Analytic Support

- Designing an analytic strategy
- Improving programmatic decision-making
- Building and executing statistical models
- Planning non-Medicare data integration
- Developing transfer protocols for sharing data

# Types of Data Analytic Support (part 1)

- Designing an analytic strategy
  - Identifying and understanding various data sources related to a state's Medicaid population (e.g., enrollment, utilization rates, and costs by beneficiary type or subpopulations).

# Types of Data Analytic Support (part 2)

- Improving programmatic decision-making
  - Developing and executing strategies to identify key data sources, summarize data and create compelling reports and data visualization for decision makers.
- Planning non-Medicare data integration
  - Linking Medicaid claims with other datasets, e.g., housing records or public health data.

# Types of Data Analytic Support (part 3)

- Building and executing statistical models
  - Improving efficiencies in data management, support in choosing statistical software, selecting statistical tests and data models through state coaching and code review.
- Developing transfer protocols for sharing data
  - Designing dashboards that allow for data manipulation and visualization while maintaining data security.

# IAP Data Analytic Team

We will form a support team specific to each state's needs.

- Data Analytics Coach
- Governance Lead
- Programmer
- Analyst
- Policy Expert

# Polling Question #2

## (State Medicaid Participants Only)

How proficient are staff in analyzing Medicaid data to drive innovation and delivery system reform goals in your state?

1. Very proficient
2. Moderately proficient
3. Somewhat proficient
4. Not at all proficient/ Not sure

# How to Apply for Data Analytic Technical Support

# Technical Support Overview

1. Submit an Expression of Interest form
2. Participate in a virtual office hours meeting
3. Selected states will receive technical support
4. Support will last 1-12 months

# How to Apply: Expression of Interest

- Elements
  - General Information
  - Description of Data Analytic Need

**IAP** Medicaid Innovation Accelerator Program

**MACBIS** Medicaid and CHIP Business Information Solutions

**Data Analytic Technical Support for State Medicaid Agencies: Expression of Interest Form**

The purpose of this expression of interest form is to help the Medicaid Innovation Accelerator Program (IAP) with the selection process by getting a better sense of your state's efforts to develop, implement or increase your capacity in data analytics as part of advancing Medicaid-specific delivery system reforms.

**General Information**

Name of your state Medicaid agency:

Please indicate the following:

1. The State Medicaid Director acknowledges that the state is seeking this IAP technical support:  
 Yes  No
2. The State Medicaid Director acknowledges that the state is seeking this IAP technical support resources committed to this effort:  
 Yes  No

Please provide contact information for the State Medicaid Agency team's Project Lead who will lead this work day-to-day, not including the State Medicaid Director (SMO):

Form Field	Information
Name	<a href="#">click here to enter text</a>
Title at Medicaid Agency	<a href="#">click here to enter text</a>
Email address	<a href="#">click here to enter text</a>
Phone number	<a href="#">click here to enter text</a>

\* Note: It is assumed that the State Medicaid Director will remain engaged and play an important role in this work, but will not be responsible for day-to-day management of the work.

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# State Selection Factors

- Overall Factors
  - Commitment from State Medicaid program leadership
  - Designation of State Medicaid IAP program lead
  - Designation of other key data analytics staff
  - Articulation of need
  - Practicality of goals in available timeframe
  - Infrastructure to execute the proposed data analytics project
  - Ability to sustain data analytic activity

# Benefits to States

- Improving skills for staff
- Receiving expert advice and review of data
- Increasing capacity to share reports and data
- Expanding use of data for programmatic decision making
- Development of new methods, tools, and templates
- Accessing toolkits and best practices

# Scope of Technical Support

- Scope of support varies by state need
  - Regular conference calls and email communication
  - Develop analytic strategy and plan
  - Research and consulting on data sources, tools and methods
  - Review programming code and reports
- Scope will not include
  - Medicare data integration (available under other IAP work)
  - HIE/HIT (available under other IAP work)
  - Infrastructure support

# Key Dates

Event	Date
Expression of Interest form Due	January 9, 2017
CMS conducts virtual office hour calls with each state	January 2017 – February 2017
States selected for participation	By March 2017
Data analytics support begins	By March 2017

# More Information on the Medicaid IAP Home Page

The screenshot shows the Medicaid.gov website. At the top left is the logo "Medicaid.gov" with the tagline "Keeping America Healthy". To the right are links for "Stay Connected", "Print", and "Website Feedback", along with a search bar. A navigation bar below contains links for "Federal Policy Guidance", "Medicaid", "CHIP", "Basic Health Program", "State Resources", "Affordable Care Act", and "About Us". The breadcrumb trail reads "Home > State Resources > Innovation Accelerator Program".

**State Resources**

- Innovation Accelerator Program
- News and Activity
- IAP Commentary
- Reducing Substance Use Disorders
- Related Tools and Guidance
- Medicaid State Technical Assistance
- Medicaid and CHIP Program Portal

## Medicaid Innovation Accelerator Program (IAP)

CMS launched the Medicaid Innovation Accelerator Program (IAP) in July 2014 with the goal of improving health and health care for Medicaid beneficiaries by supporting states' efforts to accelerate new payment and service delivery reforms.

Through these improvements, we can reduce costs for the Medicaid program and, by extension, the health system more generally. The IAP will enhance CMS's wide ranging efforts to improve care by supporting system-wide payment and delivery system reform innovation. We are using the IAP to work closely with states, consumers, and health providers on these critical issues through technical assistance, tools development and cross-state and national learning opportunities.

Through the IAP, we are building on lessons and recommendations we have heard from our state partners for specific opportunities to advance innovation, and we will develop strategically targeted resources and technical assistance that states can leverage to accelerate Medicaid-focused innovations to transform health care.

While complementing other federal-state delivery system reform efforts such as the

**IAP** | Medicaid Innovation Accelerator Program

### Related Resources

- [The Innovation Center](#)
- [Medicare-Medicaid Coordination Office](#)

# Resources

Submit completed Expression of Interest to:  
[MedicaidIAP@cms.hhs.gov](mailto:MedicaidIAP@cms.hhs.gov)

States with questions about this opportunity can  
email: [Jessie.Parker@cms.hhs.gov](mailto:Jessie.Parker@cms.hhs.gov)

Watch for SOTA emails from CMS for additional  
information on IAP

# Questions or Comments?



# Polling Question #3

Based on what you heard, is your state interested in applying for the data analytic support program?

- Yes
- No
- Unsure

# Next Steps

- Complete Expression of Interest form to the IAP mailbox
- Send questions or comments to IAP mailbox or [Jessie.Parker@cms.hhs.gov](mailto:Jessie.Parker@cms.hhs.gov)

**Thank you for attending!**

# Survey

**Thank you for joining today's  
webinar!**

**Please take a moment to complete a  
short feedback survey.**